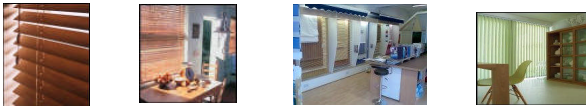




Chic Window Fashions

Chic Window Fashions is a typical small business in the South-East of England providing a wide range of window blinds for homes and businesses. The business operates through two retail outlets in Horsham, requiring constant communication between them.



Mike Watts, Managing Director of Chic Window Fashions wanted a professional phone system that could connect and integrate his two outlets at minimum cost. He saw the **BusinessTalk 100** listed in the Misco catalogue (one of VOIPLEX's UK distributors) and immediately became interested in this professional and affordable solution.

'The best thing about VOIPLEX is that they always offer me personalized service and address my specific needs'

Mike Watts, MD, Chic Window Fashions

VOIPLEX staff had a discussion with Mike Watts to understand his requirements completely and after thorough due diligence, the BusinessTalk 100 system was shipped in a box via Citilink for overnight delivery. The system was easily self-installed and became live on the agreed date of service activation. Mike Watt's existing BT number was ported on to the new system allowing his customers to dial in the same number as before.



From the first day of installation, Chic Window Fashions enjoyed the numerous benefits of the BusinessTalk 100 system including a central voicemail, free calls between the staff and calls from 1p/min.

For more information on how VOIPLEX can help with your voice solutions

Visit: www.voiplex.co.uk

Tel: 020 7100 8071

Email: marketing@voiplex.co.uk

Business Requirements

- A reliable phone system at an affordable price
- Single business voicemail including custom welcome messages
- A solution with free calls between multiple company locations
- A scalable system that grows with the business

VOIPLEX Solution

- BusinessTalk 100—posted in a box—ready to use
- Complete company switchboard with four phone extensions and a single reception facility
- Easy to self-install and ready to use
- Voicemail, music on hold, call transfer, and caller identification included as standard features
- 1p/min calls to UK landlines and to over 130 international destinations
- Free calls between handsets across any location
- Multi party conferencing as a standard
- Existing BT number ported to the new system

Customer Benefits

- Professional business outlook with a single reception across two locations
- High return on the investment with low initial and monthly costs—ideal for a small business
- Increased staff mobility and better resource utilization with free calls between sites
- Massive savings in phone bills with 1p/min calls
- Full flexibility to install additional handsets without any business disruption
- Consolidated and itemised billing of all calls across all locations
- Customer care helpdesk on all aspects including support, queries and training
- Immediate customer support via remote access